916 BALTIMORE ROAD ADVANCE, N.C. 27006

MOONLIGHT TOBACCO CO.
A DIVISION OF RJR TOBACCO CO.

JUN 23

June 18, 1997

To: R. J. O'Rourke
S. S. Cordell
L. W. Harbaugh
R. Dobrowolski
G. W. Overfelt
M. B. Donnelly
W. E. Surman

Re: **Moonlight Brand Translations**

In response to the diversity of nationality among our retailers and the related communication barriers that sometimes follow, we have produced translations for the Moonlight Brand Description Sheet (530414). These translations cover the six most common foreign languages found in Moonlight markets. These include Arabic, Chinese, Hindi, Korean, Spanish and Urdu.

We hope that these sheets will be valuable to your sales team as you continue to strengthen relationships with retailers and educate them about Moonlight Brands. Please keep these master copies and make copies as needed from them.

Please feel free to call me at anytime should you have questions or concerns.

Sincerely,

Michael Lamphier

Michael Lamphier

MDL:dc

Enclosure

cc: Region Sales Manager
Region Business Manager

51847 8270

WORKING OVERTIME FOR YOU.

Source: https://www.industrydocuments.ucsf.edu/docs/plgy0000